



OSTRICH PILLOW®

Founded in 2012 in Madrid (Spain), Ostrich pillow have become the innovators and originators in the world of sleep/napping.

Since the launch of the Original (image) Ostrich have developed an award winning assortment of travel accessories - perfectly at home in the Fashion/Tech and Travel Channel.

**DREAMS
HAPPEN
HERE**

#OSTRICH PILLOW



Hutton.Agency is a boutique business development consultancy specialised in developing go to market strategies for highly unique and differentiated brands. Supporting brands with the right placement and retail partners with the tools to drive sell through at the point of sale. APAC | EMEA.

ORIGINAL COLLECTION

Experience the revolutionary power nap pillow in your home office, living room, and even your bed. A cocoon-like pillow that helps block out light, and provide absolute comfort to disconnect from the world

Yes it's real. And it's fun(ny). And best of all, it works. ORIGINAL is that thing you probably always needed but never knew to ask for.

Whether you're taking a power nap at work, lounging at home, or travelling, just slip on this cozy cocoon for an express ticket to dreamland. You can even use it as a pillow for casual comfort!



WHY WE LOVE THEM

We fell in love with the Original pillow the second we saw it. With over 2,000,000 impressions online since the Original was launched - others feel the same way! A truly immersive experience. For our global retail and distribution partners create a stir at the point of sale, raise the category ASP and have fun. Hutton.Agency provide store level training and merchandising solutions to support retail sell through. Truly unique.



LIGHT

COLLECTION

Whether you're taking a power nap at work, lounging at home, or travelling, just slip on this cozy cocoon for an express ticket to dreamland. You can even use it as a pillow for casual comfort!

You don't always know where your day will take you, but you can be sure that LIGHT, with its reversible and multi-use design, will help get you there.

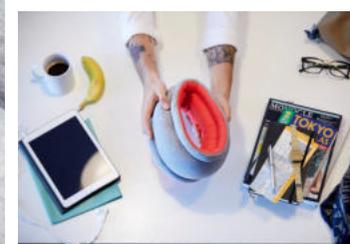
Fully adjustable, reversible, and portable, use it to rest your head on a plain, train, bus, or even just at home.



WHY WE LOVE THEM

Super clever travel solution combining total blackout with the benefits of a comfortable and protective pillow.

Available in a choice of colourways and fully reversible. Fit the LIGHT to your head with an elastic cord - the ultimate in comfort. Hutton.Agency support retail placement with training and merchandising resource. Offer your travellers something different and unique - it's a mask and a pillow! Raise ASP.



GO

COLLECTION

With its supportive memory foam core and ergonomic design, GO offers the best comfort for the frequent traveller...and homebound traveller. Whether you're reading, relaxing, or planning your next trip.

GO's elegant and beautiful shape offers the perfect neck support to help you drift off to sleep.

With its ultra portable and compact design, use this luxury travel pillow on the plane, train, bus, or anywhere else you want to enjoy the comforts of home.



WHY WE LOVE THEM

We use the GO when travelling - it's the best pillow we've ever come across. The memory foam core brings comfort and the adjustable velcro strap provides total control (and comfort). Very little innovation takes place in the "travel pillow" category - this premium travel solution delivers innovation in bucket loads! Includes carry bag for protection.

Raise category ASP with a premium solution. Hutton.Agency provide the tools to drive education and sales at the point of purchase.



MINI

COLLECTION

With a handy and versatile design that makes it easy to nap in various positions, MINI offers a comfy and compact energy boost whether you're at your desk, living room, or even your breakfast table!

Rest without limits and take a convenient power nap anytime, anywhere thanks to MINI's versatile design

Whether you're commuting, at work, studying in the library, or even just lounging at home, you'll always have a comfy moment of relaxation within arm's reach. With this ultra portable pillow all you have to do is choose your favourite position and drift away to dreamland.



WHY WE LOVE THEM

Drift off wherever and whenever with the MINI. Compact and portable this versatile napping solution is ideal for travel, home or office use. For our retail and distribution partners the MINI provides a solution that is appropriate for all consumers, whether your focus is the travel, lifestyle or fashion channel. Incremental business opportunity providing a solution that "doesn't really exist". A solution that everyone needs.. Hutton.Agency support retail placement with training and merchandising.



LOOP COLLECTION

With a wrapping design that offers unparalleled comfort and a total blackout sensation, LOOP helps you break loose from the urging pressures of modern life.

Whether you're awake or asleep, LOOP makes it easy to enjoy a restful moment alone.

Sleep, we all do it, but most of us could do with more. Thankfully, it's not hard to give yourself (or someone else) the gift of great dreams. And don't worry about figuring out how to giftwrap a LOOP, our stylish packaging makes it easy.



WHY WE LOVE THEM

Block out the day to day noise and relax. That's what we do with the LOOP. Not just an inflight solution, the LOOP is perfect for meditation, daytime naps or just when things get a little much. Retailers/Distributors offer your consumers a solution that delivers far more than a standard mask - a solution that will deliver hours of peace and quiet when the world gets a little too much.



