



PREVENT THE DROP®. THAT IS WHY WE STARTED GRIP2Ü.

All of us have experienced the anxiety of dropping our phones, but few of us have taken the proper steps to Prevent the Drop®. From busy moms trying to keep up with their kids, to hands-on entrepreneurs, to the everyday cell phone user, our active lifestyles put our phones at risk.

Whether you're running to the grocery store or running late to a meeting, our grip case can enhance your active lifestyle and prevent costly phone drops.

Grip2ü's premium design offers an innovative built-in band to prevent dropping your phone. Our drop-tested cases also provide superior protection in the event of a drop, with three protection levels designed for every individual. Grip2ü cases are available for Apple, Samsung, and Huawei devices.



Hutton.Agency is a boutique business development consultancy specialised in developing go to market strategies for highly unique and differentiated brands. Supporting brands with the right placement and retail partners with the tools to drive sell through at the point of sale. APAC | EMEA.

BOOST

COLLECTION

The OG (Original Grip).

Our BOOST w. Kickstand case is a dual-layer case with built-in Prevent The Drop® grip design.

Featuring a kickstand and an interchangeable band for the ultimate customisation, the BOOST is the perfect case for teenagers, moms on the go, and the traveling professional.

Drop tested to military grade specification (MIL-STD-810G).



WHY WE LOVE THEM

We love the “Prevent the drop” story. Most case manufacturers focus on the protection offered in the event of an accident - Grip2ü have a different approach. The integrated strap helps to prevent an accident in the first place. Interchangeable grips allow for customisation and provide our retail and distribution partners with an incremental sales (attach) opportunity.

THE SLIM COLLECTION

Lighter than a Feather. The SLIM snap- on case provides ultra-thin seamless protection for your phone with built-in Prevent The Drop® grip design.

Wirelessly compatible, the SLIM is the perfect case for those who love to celebrate the slim shape of their smartphone.

Uniquely you. Accessorise your phone to the occasion with Grip2u bands. Grip Bands provide the ability to customise your case in two easy steps for a new look every time!



WHY WE LOVE THEM

The slim collection does not add extra bulk to the form factor of the phone. Available in a choice of fashionable colours and designs with further customisation available through a choice of fashionable grips.

Great designs, well packaged. Hutton.Agency further support retail placement with training and merchandising resource..



GRIP COLLECTION

Uniquely you.

Accessorise your phone to the occasion with Grip2u bands.

Available in single grip packs or 3 packs, Grip Bands provide the ability to customise your case in two easy steps for a new look every time!

Choose your look from a range of curated colours including:

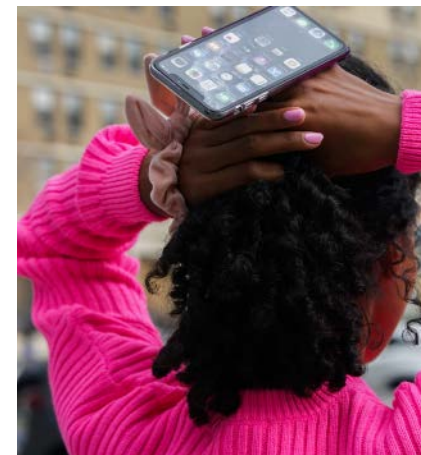
Mulberry | Turquoise | White | Flamingo | Pumpkin | Camo | Apple Red | Midnight Green | Charcoal (and more)



WHY WE LOVE THEM

We love the grip bands for two reasons. Consumer: Easy to customise your case with a choice of colourful bands - in both single packs and multi buy options. Retailer: Perhaps more importantly, the grips deliver a unique proposition that raises the attach rate for stockists, maximising the basket value and profitability. Grips work across the models to assist in rationalising the offer in store.





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TON**
AGENCY

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